



JUANITA PRICE
BIOGRAPHICAL SKETCH

Juanita Price is Chief Executive Officer of the Hillcrest Children and Family Center. She has held this position since July 2009. During this brief period the client enrollment has increased from 200 to 1300 families. Additionally the agency has been certified to provide mental health and substance abuse services to adolescents and adults. Recently, she and her staff have implemented a Functional Family Therapy Program which is an evidence based practice intervention for families with multiple challenges.

Ms. Price is the former Chief Executive Officer for the District of Columbia Department of Mental Health, Community Services Agency (DC-CSA). The DCCSA provides comprehensive community-based mental health services to adults, children and families. Under Mrs. Price's leadership, the Community Services Agency received certification as a provider under the newly established Mental Health Rehabilitation Service Standards. This is a first-time accomplishment for this government entity. Mrs. Price has served in this role since October 2001. During this time, she has sought to forge new partnerships and collaboratives with private and governmental entities engaged in the delivery of social services to District residents.

Prior to joining the DCCSA, Mrs. Price worked as the Chief Executive Officer of Connecting Point, a comprehensive child, adolescent and family service agency in Toledo, Ohio. Connecting Point provides mental health and substance abuse services, school-based prevention programs, community outreach, family advocacy, and residential treatment. Ms. Price is a trailblazer for women executives in the field of mental health made history as the first woman appointed to run a large psychiatric hospital when she became Chief Executive Officer of the Toledo Mental Health Center.

Ms. Price has over 20 years of teaching and community mental health management experience, and is a highly sought-after motivational speaker and consultant in the area of management, mental health, and cultural competence.

She has served as a faculty member of the National Technical Assistance Center for Children's Mental Health Center, Georgetown University, University of Toledo, Bowling Green University, and Eastern Michigan University.

Most recently Mrs. Price was elected to serve as a board member on the National Leadership Council on African American Behavioral Health.

Ms. Price's numerous honors for community service include:

- 2007 Medical and Professional Society of St. Elizabeths Hospital Award for efforts to improve services to people with mental health challenges
- Council of the District of Columbia - 2006 Resolution for Distinguished Service and Commitment to DC Residents
- Connecting Point Board of Directors, - Juanita H. Price Annual Leadership Award,
- Board of Directors, Connecting Point - J. Price Building named in honor of Juanita Price
- Urban Minority Outreach Programs - Millennium Award "Leadership by Example",
- Delta Sigma Theta Sorority, Inc - Accomplishments in the Field of Mental Health
- University of Toledo Minority Association - Recognition of Excellence Award

She lives in the District of Columbia with her husband Robert .